

REBECCA BELLAN

Journalist

CONTACT

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EDUCATION

JOURNALISM/HISTORY

Boston University

Cum Laude, Dean's List

2009-2013

CERTIFICATIONS

DATA JOURNALISM/

VISUALIZATION

Knight Center for Journalism

CODING – WEB/APP

DEVELOPMENT

SheCodes

AWARDS

BEST INFOGRAPHIC

Native Ad Awards, Berlin

"A Land Divided" for Netflix

2018

COPYWRITER OF THE YEAR

Spotzer Creative Agency

2015

EXPERIENCE

TECHCRUNCH | Remote | March 2021 - present

Transportation reporter

Write 7-10 articles per week, including breaking news, features and investigative pieces on sustainable mobility and the technology that's driving change in mobility around the world.

- Research, report, interview, write, edit articles.
- Focus on startup technology in micromobility, city planning, autonomous and electric vehicles, etc.
- Seek out mobility tech trends around the world and facilitate conversations about equity and accessibility.

FORBES.COM | Remote | Jan 2020 - present

Contributor

Write 5-7 articles per month for major news outlet, with a focus on social media and technology innovation.

Obsessively follow current trends within beat and look for new trends.

- Research, report, interview, write, edit articles.
- Use SEO strategies for hed/dek/image/keywords to get more audience engagement.
- Post on social media and engage with relevant topics to establish credibility.

AUGUSTO | Brooklyn | Oct 2019 - June 2020

Production Assistant/Project manager

Handled multiple operations for video production agency that creates both editorial and advertising content. Main project was NBA documentary.

- Wrote/edited scripts, video, audio for doco, podcasts, social media content, ads, etc.
- Scheduled film shoots/interviews; performed background research for documentaries.

BLOOMBERG CITYLAB | New York | Aug 2018 - present
Writer

Regularly freelance for CityLab, most recently with a follow up investigative piece about a Brooklyn home with ties to the Underground Railroad.

- Pitch or assigned news articles or features with New York focus.
- Topics include: housing, gentrification, racial discrimination, equity, transportation, education, policy.
- Regularly delve into public databases for housing records, lawsuits, money trails, etc.

THE ATLANTIC | New York | Mar 2017 – Apr 2019
Staff assistant/branded content writer

Began as assistant to staff, helping schedule meetings for and between high level execs like editor-in-chief, publisher, and president. Progressed to content writer in Atlantic Re:think, branded content studio. Won award for content about Israeli-Palestinian conflict.

- Gained first-hand experience as bridge between editorial and business sides of major national news organization.
- Joined brainstorming; wrote pitches for branded content campaigns.
- Used journalistic integrity to research, interview, and write compelling stories.

FREELANCE | Anywhere | 2015 - present
Journalist/Reporter/Production assistant

Engage in freelance or contracted roles to gain a range of experience with all sides of storytelling. Sometimes that means pitching articles to publications based on my beat/interests/current news trends, sometimes it means assistant on set for various video shoots. Recent examples include:

- Work on Beyonce/Adidas photoshoot.
- Edited/added to large ProPublica database on article mentions.
- Served as Data&Society Research Institute's communications associate, handling newsletters, emails, live events, social media posts, etc.